



BROKERAGE FOR HEALTH

September 3-4 2018, Oslo

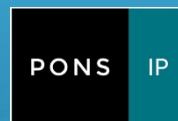
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PONS IP, a strategic partner in H2020

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HEALTH-NCP-NET 2.0 project is funded by the European Commission

Intellectual Property Rights



Stronger focus on **innovation**
and **close-to-market activities**



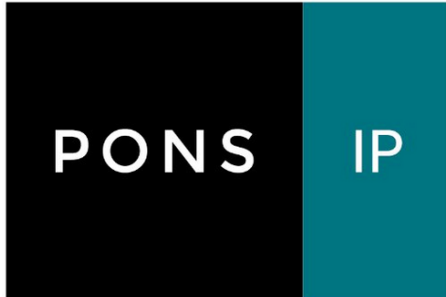
Set of rules concerning the
**exploitation and
dissemination of Project
results**, including their
protection through **intellectual
property (IP)**

Often in collaborative research and innovation projects, different partners with varying mindsets and interests come to sit at one table. Against this backdrop, **properly managing and protecting your knowledge and know-how should be an integral part of the overall management of your project** otherwise you will not be able to:

- disclose your knowledge and ideas safely
- prove the ownership
- profit from commercial exploitation
- prevent or discourage its unauthorised use by others

Topic

SME with transversal profile: expertise applies to any topic



Your strategic partner in
your SC1 collaborative Project!!

- More effectively exploiting project results,
- Set up an efficient and strategic knowledge management including the safeguarding and protection of your intangible assets through Intellectual Property Rights (IPR)
- Tackle confidentiality issues



WHy should you care?

1. Become familiar with the **relevant IP provisions of your specific call**
2. **Define your own background**, i.e. consider existing knowledge, know-how, IP that you will bring to the project, and bear in mind potential rights of third parties that may be needed for the Project
3. Think about **confidentiality issues** when drafting, discussing and negotiating your ideas and project contribution with others.
4. Assess the **state-of-the-art**
5. Have a clear plan concerning the **dissemination and exploitation of project results**
6. Think about a **project name and acronym**
7. Include costs for **potential IP protection in your budget planning**

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1. Re-read the **IP-related provisions provided in the Grant Agreement.**
 2. Specify and agree on central IP arrangements as part of a comprehensive and elaborated **Consortium Agreement.**
 3. Install efficient **knowledge management** for your project
 4. Grant **access rights** to your background and results
 5. Manage the **ownership and transfer of ownership of your results**
 6. **Protect** your project results
 7. Start **disseminating your results** taking into account confidentiality obligations
 8. Constantly review and update the **plan for the dissemination and exploitation of results.**
 9. Handle **internal conflicts** and disputes within your Consortium

10. **Exploit your project results and valorize your IP.**
11. **Disseminate your project results**
12. Be aware of **post-project obligations concerning IPR provisions**





Contact details

Thank you!

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