



BROKERAGE FOR HEALTH

September 3-4 2018, Oslo

session (edit)



Health Economics and Outcomes Research

Charlotte Steenhuis, COO

Asc Academics B.V.



Asc Academics

Your Health Economics consortium partner

Asc Academics is a **market access** and **health economics** consultancy (**SME**) that combines academic rigor, business insights and creativity to uncover the **economic and societal value of healthcare innovations**.

Location: Groningen, the Netherlands



- ✓ We work with the **latest health economic techniques & guidelines**
- ✓ We reach **target audiences** including payers, healthcare providers, policymakers, patients and other stakeholders.
- ✓ We collaborate with large international organizations such as the **WHO**, and are active as a third-party in various **EU-funded projects (IMI, EIT)**

Asc Academics

How we can support your project

Medical innovation >>>

Implementation



Costs & savings



Effects

- Develop healthcare- and **pharma-economic models**
- **Cost-effectiveness analyses** for health innovations and (preventive) healthcare interventions (comparing costs and benefits, € per QALY)
- Budget impact analysis (the **financial impact** the intervention has on the payer)
- Measuring the **economic viability** of interventions and innovations in real life healthcare setting
- Measuring **potential savings** in healthcare costs due to the introduction of a medical innovation or intervention



Asc Academics

Your Health Economics consortium partner

Added value:

- ✓ SME
- ✓ Transparency
- ✓ Impact
- ✓ H2020 experience

Impact?

- Business case
- Sustainability
- Dissemination/exploitation plan

SC1-BHC-22-2019: **Mental health in the workplace**; SC1-BHC-25-2019: Demonstration **pilots** for implementation of **personalised medicine** in healthcare; SC1-HCO-01-2018-2019-2020: Actions in support of the International Consortium for **Personalised Medicine**; SC1-DTH-01-2019: Big data and Artificial Intelligence for **monitoring health status and quality of life** after the cancer treatment; SC1-DTH-11-2019: Large Scale **pilots** of **personalised & outcome based integrated care**; DT-TDS-01-2019: **Smart and healthy living at home**; SC1-BHC-30-2019: Towards risk - based **screening strategies** for non-communicable diseases



Contact details

Thank you!

Asc Academics

Charlotte Steenhuis (COO)

Charlotte.steenhuis@ascacademics.com

+31 (0)620280161