

AUSSEN  
WIRTSCHAFT  
KOOPERATIONSBÖRSE  
**MARKTPLATZ AUSTRIA 2018**

FOOD AND BEVERAGES FROM AUSTRIA  
OPPORTUNITIES FOR FOOD AND DRINK BUYERS FROM ALL OVER THE WORLD

Wednesday, 17 October 2018

**PROGRAM**

**LOCATION:** AUSTRIAN FEDERAL ECONOMIC CHAMBER | ADVANTAGE AUSTRIA  
WIRTSCHAFTSKAMMER ÖSTERREICH | AUSSENWIRTSCHAFT AUSTRIA  
Wiedner Hauptstraße 63 | 1045 Wien

**LAST UPDATE:** 12.10.2018

**WEDNESDAY, 17 OCTOBER 2018**

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**08.30 – 09.00**      **REGISTRATION AND COFFEE**

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**WORDS OF WELCOME**

- 09.00 – 09.05**
- Irene **BRAUNSTEINER**  
Organizer Marketplace Austria, ADVANTAGE AUSTRIA
  - Michael **MÜLLER**  
Head of Industrial Sector Focus Program, ADVANTAGE AUSTRIA
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**OPENING ADDRESS**

- 09.05 – 09.15**
- Michael **OTTER**  
Director General, ADVANTAGE AUSTRIA
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**BEST OF AUSTRIA'S AGRICULTURE**

- 09.15 – 09.25**
- Josef **PLANK**  
Secretary-General of Federal Ministry for Sustainability and Tourism
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	<b>THE TASTE OF NATURE!</b>
09.25 – 09.35	<ul style="list-style-type: none"><li>• Michael BLASS Head of Agrarmarkt Austria</li></ul>
	<b>ENTERPRISE EUROPE NETWORK</b>
09.35 – 09.45	<ul style="list-style-type: none"><li>• Kornelia LIENHART Senior Adviser, Enterprise Europe Network</li></ul>
	<b>B2B-MEETINGS AND FOOD PRESENTATIONS</b>
10.00 – 13.30	Face to face talks between international buyers and Austrian food companies
	<b>LUNCH</b>
	<b>B2B-MEETINGS AND FOOD PRESENTATIONS</b>
14.30 – 18.30	Face to face talks between international buyers and Austrian food companies
	<b>PICK UP AT HOTELS – BUS TRANSFER</b>
18.50 – 19.00	
	<b>DINNER</b>
19.45	
	<b>END OF DINNER</b>
22.00	

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