

## **BOOSTALPs - Fostering cross fertilization value chains to boost competitiveness in EUSALP Regions**

*Business opportunities and technology trend in Automotive and Textile value chain*

*UniCredit Tower Hall - Via Fratelli Castiglioni 12 (Milano)*

10.30 Registration – Welcome Coffee

### 10.50 **Opening greeting**

*Giovanni Solaroli, Regional Manager Lombardia, UniCredit*

*Marco Bonometti, President of Confindustria Lombardia*

11.05 **EUSALP: an opportunity to boost European competitiveness worldwide**, *Raffaele Cattaneo, Lombardy Region Ministry for Climate and Environment, EUSALP mandate*

11.15 **EUSALP strategic value chain: technology trend and growth opportunities**, *Gerd Meier zu Koecker, [CEO ClusterAgentur BW](#) and observer of [AG2 EUSALP](#)*

11.25 **Technology innovation as driver for growth for automotive components value chain: ADLER Pelzer Group case**, *Giorgio Lesage - Corporate R&D - Director Advance Development of [Adler Pelzer Group](#) and Lino Mondino - VP Global R&D, Engineering of [Adler Pelzer Group](#)*

11.40 **Sinergy and integration: from chemistry to textile the sustainability way**, *Filippo Servalli, [RadiciGroup](#)*

11.55 **Innovation Ecosystem to develop EUSALP strategic value chain** (English)

*Moderator, Luca Orlando*

*Patrick Dufour, [AutomotiveDIALOG](#)*

*Bruno Mougin, [Techtera – European Innovation Cluster](#) and Paola Fontana, [POINTEX](#)*

*Andreas Winkler, [NOI TechPark/Ecosystems](#)*

*Dr. Christof Prechtel, Deputy Chief Executive Officer, [Bavarian Industry Association](#)*

*Wolfgang Wolf, [Landesverband der Baden-Württembergischen Industrie e. V.](#)*

12.55 **Conclusion Remarks**, *Stefan Pan Vice President for territorial cohesion policy of Confindustria*

Networking Lunch

*Italian-English and viceversa*

14.30 – 18.00 **International B2B meeting**

**Register to workshop and  
 international B2B session  
[clicking here](#)**



For more information  
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