

BOOSTALPs - Fostering cross fertilization value chains to boost competitiveness in EUSALP Regions

*Business opportunities and technology trend in Automotive and Textile
 value chain*

UniCredit - Via Fratelli Castiglioni 12 (Milano)

10.30 *Registration – Welcome Coffee*

11.00 **Opening greeting**, Marco Bonometti, President of Confindustria Lombardia

11.10 **EUSALP: an opportunity to boost European competitiveness worldwide**, Raffaele Cattaneo, Lombardy Region Ministry for Climate and Environment, EUSALP mandate

11.20 **EUSALP strategic value chain: technology trend and growth opportunities**, Gerd Meier zu Koecker, [CEO ClusterAgentur BW](#) and member of [AG2 EUSALP](#)

11.40 **Digitalization in Automotive value chain: business case**, [ADLER Group](#) TBC

11.55 **Sinergy and integration: from chemistry to textile the sustainability way**, Filippo Servalli, [RadiciGroup](#)

12.10 **Innovation Ecosystem to develop EUSALP strategic value chain** (English)
 Moderator

Patrick Dufour, [AutomotiveDIALOG](#)

Bruno Mougín, [Techtera – European Innovation Cluster](#) and Paola Fontana, [POINTEX](#)

Andreas Winkler, [NOI TechPark/Ecosystems](#)

Dr. Christof Prechtel, [VbW Bayern](#)

12.45 **Conclusion Remarks**, Stefan Pan Vice President for territorial cohesion policy of Confindustria

Networking Lunch

Translation Italian-English and viceversa

Register to workshop and
 international B2B session
[clicking here](#)



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