



Nordic Cluster Meet Up 2018

Connecting and Mobilising Clusters

When: November 1, 2018, 9:30 to 16:30

Where: BLOXHUB, Copenhagen ([map](#))

SIGN UP FOR FREE at <https://nordic-cluster-meetup-2018.b2match.io>

Nordic Cluster Meet Up 2018 is a new playground for co-creation of innovative solutions between leading Nordic clusters and innovation ecosystems. It's one day and one place to meet with other Nordic clusters and ecosystems and shape your future collaborations.

The Nordic Cluster Meet Up 2018 is aligned with Nordic Innovation's new initiatives on Nordic smart mobility and connectivity. The meetup will provide a unique opportunity to develop project ideas, collaborations and consortia for the call, as well as gaining insights from Nordic Innovation on their strategies, priorities and funding criteria. We also welcome those of you who intend to prepare EU/Horizon 2020 proposals. The Nordic Cluster Meet Up 2018 also offer insights into other sources to facilitate further Nordic cluster collaboration, inspiration from leading Nordic clusters and matchmaking between participants.

At Nordic Cluster Meet Up 2018 you can:

- Get insights into Nordic Innovation's current calls and strategies, with focus on but not limited to smart mobility and connectivity
- Matchmake
- Co-create with other Nordic clusters and initiate new Nordic partnership projects
- Get inspired by successful Nordic clusters
- Increase your Nordic cluster network
- ... and much more

Nordic Innovation's new programme on Nordic Smart Mobility and Connectivity 2018-2021 was launched in May this year. A total of NOK 60 million has been allocated to the programme. The first funding and collaboration opportunities will be published this autumn. A separate call for project outlines, targeted directly at clusters and ecosystems, will be launched early October. Nordic Innovation will provide funding of NOK 200 000 to up to 10 early-stage Nordic projects related to smart mobility and connectivity, with the aim of developing the most promising initiatives to next stage large scale Nordic Innovation projects.



Nordic Innovation:

Nordic Innovation is all about promoting cross-border trade and innovation. Managing Director Svein Berg will take you on a round trip in Nordic Innovation's new strategy and priorities.

Nordic Inspiration:

Clusters make a difference in the Nordics. Get inspired by successful clusters fostering growth and innovation when managers from leading Nordic clusters share their experiences.



Nordic Money:

Nordic Cluster Meet Up is aligned with Nordic Innovation's call on smart mobility and connectivity for clusters. Dive into the details and learn all about this new funding opportunity for your cluster with Nordic Innovation.

Nordic Co-specialisation:

In today's globalised world, no cluster is a self-contained island. Clusters gain by being part of a wider eco-system. Specialisation amongst related clusters fosters productivity within each cluster and extends the market reach of each cluster. This presentation by the renowned global cluster expert Ifor Ffowcs-Williams will explore the logic and the practicalities of co-specialisation among connected clusters.



Nordic Matchmaking:

Structured networking with clusters from Denmark, Sweden, Norway, Finland and Iceland through a matchmaking-tool offered prior to the event. Connect to people from different clusters and design your own pre-arranged face-to-face meetings.

Nordic Co-creation:

Get ready for Nordic Innovation's call by creating and developing attractive solutions on mobility and connectivity together with Nordic clusters. Prior to the event, delegates will be encouraged to pitch in ideas on smart mobility and connectivity. The best ideas will be presented at the Meet Up.



Nordic Noir:

The Nordics are renowned for the dark cosiness. Copenhagen in November will not disappoint you. The Meet Up has it all: Nordic vibes in an informal yet productive atmosphere. And of course, hygge.

Program highlights:

“Cluster Linking & Co-specialisation, Complementary Frameworks for Growth”
by Ifor Ffowcs-Williams, CEO, Cluster Navigators Ltd, New Zealand

“Nordic Innovation: Strategies and Priorities”
by Svein Berg, Managing Director, Nordic Innovation

“Nordic Buzz: Creative Entrepreneurs, Smart Money and a State-of-the art Nordic Program”
by Betina Simonsen and Heidi Svane, Lifestyle & Design Cluster

“Northern Cluster Connections”
by Mali Hole Skogen, Director, OREEC - Oslo Renewable Energy and Environment Cluster

“Nordic Cluster Trends: Similarities and Differences”
by Merete D. Nielsen, Director in Cluster Excellence Denmark & TCI Network President

“Nordic Money: New Call on Nordic Smart Mobility and Connectivity for Clusters”
by Nordic Innovation

Speakers



Ifor Ffowcs-Williams, CEO, Cluster Navigators Ltd

Ifor is acknowledged as one of the most influential cluster practitioners in the world, with hands-on experience extending to over 1000 clusters in 50+ countries. Ifor's focus is on the practicalities of cluster development. At the Meet Up, he will present his latest findings on cluster co-specialisation.



Svein Berg, Managing Director, Nordic Innovation

Svein is Managing Director of Nordic Innovation since 2017. He has wide and long experience from working with innovation and business development both nationally and internationally.



Betina Simonsen, CEO, Lifestyle & Design Cluster

Betina has more than ten years' experience as CEO of the 3x Gold Cluster Lifestyle & Design Cluster working on promoting innovation and sustainable growth, primarily in small and medium-sized interior and clothing companies as well as in the creative industries. During the Meet Up, she will be presenting the cluster's work on the well-known Nordic Buzz activities among creative entrepreneurs.



Mali Hole Skogen, Director, OREEC – Oslo Renewable Energy and Environment Cluster

Mali is a technology optimist and the Director of the Oslo Renewable and Energy Cluster – a network with businesses, research institutes, education and public actors within the field of renewable energy and environment in the Oslo region. At the Meet Up, Mali will be presenting the cluster's experiences on creating northern connections and collaborations.



Merete D. Nielsen, Director, Cluster Excellence Denmark

Merete is director at Cluster Excellence Denmark supporting clusters on competence development, professionalisation and internationalisation. Merete is Member of the Board of Directors at the global cluster network TCI Network. She will be moderating the Meet Up and presenting Nordic cluster trends.

A few more speakers are expected to be confirmed before the Meet Up.



Who

The Nordic Cluster Meet Up 2018 is for clusters and innovation ecosystems from Nordic countries (Sweden, Denmark, Norway, Finland and Iceland).

By

The Meet Up is organised by Nordic Innovation and Cluster Excellence Denmark in close coordination with Enterprise Europe Network and the key Nordic agencies: Vinnova, Innovation Norway, Innovation Centre Iceland, Business Finland and the Danish Agency for Institutions and Educational Grants.

Context

Nordic Innovation is aware that the joint BSR Stars Innovation Express programme has come to an end and recognises that there is a demand for a new networking platform. Through the meeting and matchmaking session on 1 November, Nordic Innovation will contribute to filling the gap and to test this new concept, although in a specific thematic area. The workshop is also a follow-up of the co-creation workshop Clusters as Drivers of Nordic Smart Mobility and Connectivity, which took place in Stockholm on 16 May 2018.

What is Nordic Innovation?

Nordic Innovation is a Nordic organisation working to promote cross-border trade and innovation. The organisation shall contribute to make the Nordic region a leading region for sustainable growth, and increase entrepreneurship, innovation and competitiveness in the Nordic region. Nordic Innovation is funded by the Nordic Council of Ministers, which is the official inter-governmental body for cooperation in the Nordic region.

Read more at www.nordicinnovation.org.

Contact

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