



#MWCBrokerage

# MOBILE World Congress

## Brokerage Event

**REGISTRATION GUIDE**

[HTTPS://MWC2019.B2MATCH.IO/](https://MWC2019.B2MATCH.IO/)

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# 0. HOW IT WORKS



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1. **Create and Account.** Registration Deadline is on **February 12th**.
2. **Complete your profile** with information about your company. Add also information about what you are offering or looking for in the Marketplace section.
3. The organizers will **activate your profile once it is completed** (it needs to have at least one Marketplace)
4. Start **Booking meetings** (asking, accepting or declining meetings) **from January 16th to February 20th**.
5. Remember the **booking deadline is on February 20th**. Any bookings which haven't been accepted on that date won't be scheduled on your agenda.
6. Check the most updated version of your meetings' schedule through the platform. **It is a live agenda!**
7. **Attend to the Brokerage Event.**
8. After the Event **complete the Feedback survey on the b2match platform.**

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Business Support on Your Doorstep

# 1. Create an Account



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Registration

Choose how to proceed and start signing up for the event.

[Continue with LinkedIn](#)

[Continue with Google](#)

or

By signing up, I agree to b2match's [terms of service](#) and [privacy policy](#). I understand that b2match will share my information with event organizer.

[Continue with Email](#)

**E-MAIL REGISTRATION**

If you choose one of this options be aware that you are **using the e-mail linked** to your LinkedIn or Google account

We highly recommend you to enter your **corporate e-mail**

**You will receive all the relevant information in the registered e-mail**

Verify your email

Please follow the link below to verify your email and to proceed with the registration.

[Verify email](#)

**CONFIRM YOUR E-MAIL**

While you are filling your profile you will receive this e-mail.

Please don't forget to **Verify your e-mail** by clicking in the link attached!

# 2. Plan your Attendance



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**Plan your Attendance**  
26 February 2019 (Tuesday 1 of 3 )

Which session do you want to attend?

<input type="checkbox"/> Tuesday February 26, 2019 (10am - 12pm) Time 10:00 - 12:00 CET Remember each meeting length is 20 minutes.	MATCHMAKING
<input type="checkbox"/> Tuesday February 26, 2019 (12pm - 2pm) Time 12:00 - 14:00 CET Remember each meeting length is 20 minutes.	MATCHMAKING
<input type="checkbox"/> Tuesday February 26, 2019 (2pm - 4pm) Time 14:00 - 16:00 CET Remember each meeting length is 20 minutes.	MATCHMAKING
<input type="checkbox"/> Tuesday February 26, 2019 (4pm - 6pm) Time 16:00 - 18:00 CET Remember each meeting length is 20 minutes.	MATCHMAKING

[Go back](#) [Next day](#)

Select your availability to have meetings.

Indicate your availability for Tuesday, Wednesday and Thursday!

# 3. Complete your Profile



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## Complete your profile

Add information about you and your organisation to your profile so that participants can get a better understanding for what you are looking for and can offer.

### Personal Information

Job Position \*

Phone Number \*

Only the Events Organiser can see your phone number

Profile Picture



[Click here to upload a profile picture](#)

Use a picture that gives the attendees a good impression of who you are. No logos or pictures of landscapes please.

### Organisation Information

Organisation Name \*

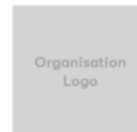
Organisation Type \*

Website

Organisation description \*

Write a short description about what your organisation does. Keep it short and enjoyable to read.

Organisation Logo



[Click here to upload an organisation logo](#)

Upload your organisation's logo. It will be visible inside your profile.

Be professional when filling the information of your organization.

Be sure that you write information that explains in detail:

- what is your company's activity
- the area of expertise

Add your prefix number

Uploading a picture makes a profile more truthful.

And also helps to recognize you the day of the event 😊

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 Generalitat de Catalunya



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# 3. Complete your Profile



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Select all the areas of activity that define your business.

These tags will be used by other participants filtering who they want to meet.

So, don't forget to select any important area for your company!

Select the Support Office from your region.

They will help you with any problem you might encounter during the registration process, booking of meetings and at the Brokerage Event.

Choose your local support office

Support office: I don't know my support office

Areas of Activity \*

Areas of Activity help us to categorize what you do and offer. This makes easier for other participants to find you and makes your profile more expressive.  
Please select areas of activity that suit your profile.

COMPANY SERVICES

- Developer / Distributor of software solutions
- Information technologies services**
- App developer
- Videogame developer
- Consulting
- Telecommunication services
- Information and content provider
- Hardware manufacturer / distributor
- Marketing
- Security / Identity management

TECHNOLOGY

- IOT / M2M
- Big data
- Design / User interface / UX**
- Artificial Intelligence / Machine Learning
- Cloud computing
- GIS geographical information system
- Open source
- Wearables / sensors
- Data protection / data security / cryptography
- Identity management
- Virtual reality
- Augmented reality
- Connected car
- NFC / iBeacons
- WAN / MAW / LAN / Wifi
- Bluetooth
- RFID
- 5G
- LTE / Wimax
- Blockchain
- Robotics
- Drones
- Batteries
- PAN (Personal Area Network)

MAIN INDUSTRY CLIENTS

- Logistics
- Mobility
- Smart Cities
- Retail / e-commerce**
- Digital marketing
- Public services / eGovernment
- Industry 4.0
- Health / ageing / beauty
- Connected vehicle
- Education
- Energy, water and environmental resources
- M-banking / m-wallet / Fintech
- Gaming, entertainment and leisure
- Multimedia
- Tourism
- Cultural and creative industries
- Food industry
- Sports
- Design industries
- Telecom operators

# 3. Complete your Profile



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Congratulations, you have created your profile!

Just 1 Step more:  
FILL IN THE MARKETPLACE SECTION

Your profile will ONLY be activated when this section is also completed.

The screenshot shows a user profile for Mariona Capdevila, Event Organizer at Acció in Barcelona, Spain. A green banner states: "You've successfully signed up for the MWC Brokerage event 2019! You'll receive an email confirmation shortly. Subscribe to calendar". Below this, an orange banner says: "Your profile is waiting to be activated! Your profile will be visible to other participants as soon as the organiser activates your profile. You will get notified via email." The profile details include: Company: Acció, My company is the Best. The Marketplace section is highlighted with a blue box and contains the following items:

- + Product**: Add and describe a product you are offering to your profile.
- + Service**: Add and describe a service you are offering to your profile.
- + Partnership**: Add this if you are interested in engaging in a partnership with another organization.
- + Project Cooperation**: Add a cooperation wish if you are looking for a cooperation partner for your project.
- + Investment**: If you are seeking investment create an Investment Opportunity.
- + Expertise**: Describe what kind of expertise & Know how you can provide to other participants.
- + Request**: Create a request for anything specific you are looking for.

## MARKETPLACE ITEMS

- **Product**: Add and describe a product you are offering.
- **Service**: Add and describe a service you are offering.
- **Partnership**: Add this if you are interested in engaging in a partnership. Describe the type of partnership. Ex: development, consulting, manufacturing, sales/distribution.
- **Project cooperation**: Add a cooperation if you are looking for a cooperation partner for your project. Ex: Research&development (also for European calls), technical, financing, etc.
- **Investment**: If you are seeking investment
- **Expertise**: Describe your kind of expertise & know-how
- **Request**: Create a request for anything specific you are looking for

## MarketPlace section

Choose at least one of the following categories and detail what your company is looking for / offering in the Brokerage event

# 4. Terms of participation



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- **If an unforeseen circumstance comes up and you cannot attend a meeting you must cancel your meetings always** through the platform which will automatically update the agenda alerting the organizers and the involved participants and avoiding any further inconveniences to other participants.
- If you do not show up to your meetings you will be blacklisted and you will not be allowed to participate in future EEN Events.
- **Only 1 participant per organization/project is allowed.** Exceptionally, we will allow more than one participant per company if their marketplaces and partnering objectives are clearly different.
- **Don't print your meetings schedule.** Check it in the platform every time to be sure that is the most updated version.

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For more information, please check the  
[Terms of Use](#)





# 5. Useful information



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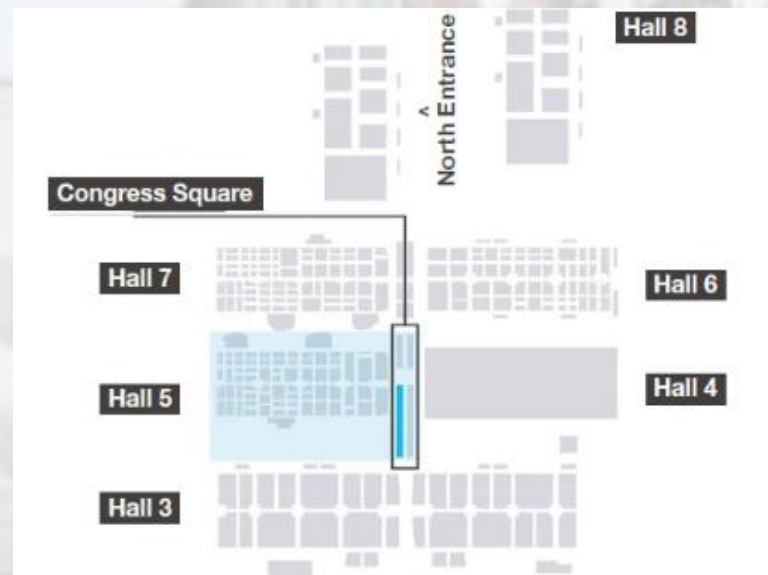
- **The Brokerage Event will take place at the Mobile World Congress, at Fira Gran Via in Barcelona**
- Inside of Fira Gran Via, the place where the Brokerage Event will be held is in **Congress Square (CS20)**, behind the Catalan Pavilion

## Important deadlines

- ▶ Registration until February 12th
- ▶ **Registration for meetings starts on January the 9th and will remain open till February the 20<sup>th</sup>.**
- ▶ Brokerage event: **26-28th February**

Looking for accommodation?

Find some information [here](#)



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# 5. Useful information



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## HOW TO GET THERE?

- **From the airport to the Congress**
  - By taxi/car: 12km away (C-31)
- **From the airport to the City Centre**
  - **Aerobus** (A1/A2) every 5 minutes (travel time 35min)
  - **Train** from Terminal 2 every 30 minutes (travel time 18min)
- **From the City Centre to the Congress**
  - **Bus TMB:** Bus lines: 46, 65, 165, H12.
  - **Ferrocarrils de la Generalitat:**
    - Fira Gran Via FGC stop is "Europa/Fira".
    - Lines that stop at "Europa/Fira" station end their journey at "Espanya" station, next to the Montjuic venue (Lines S8, S33, R6, R5, S4)





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## Contact us!

► If you have any questions, do not hesitate to contact us!



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**@eencat**

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